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Using Augmented Reality for Technicians in the Field











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Augmented Reality





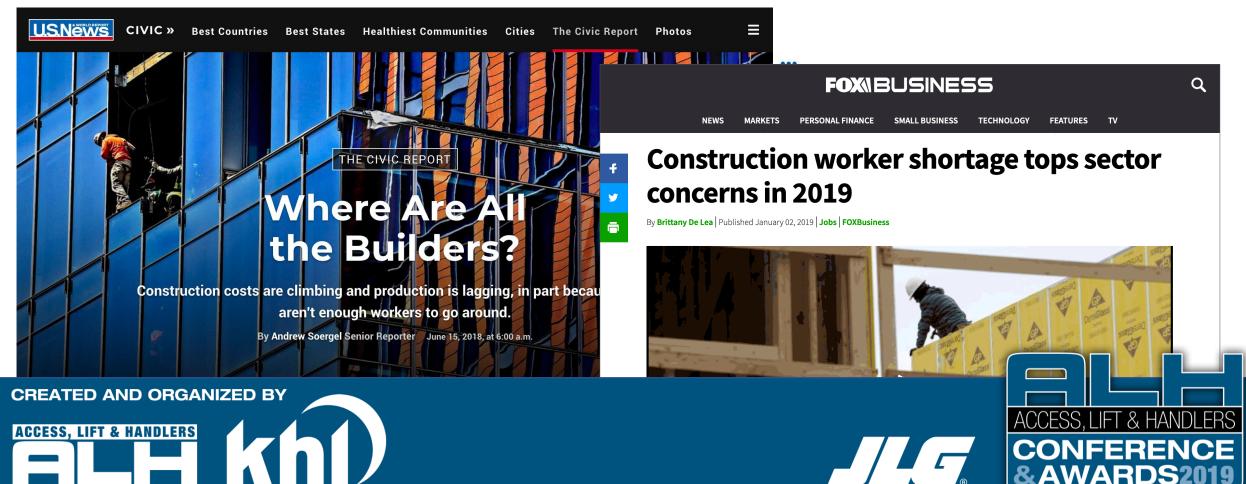






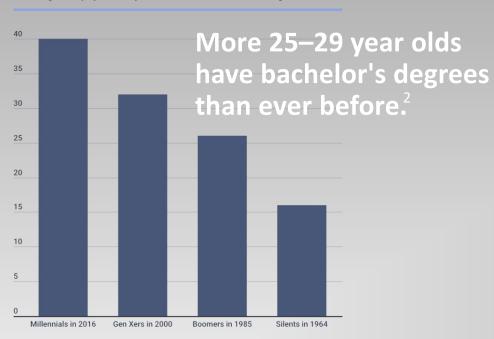


Grappling with an acute labor shortage, the construction industry is being forced to get creative



200,000 unfilled construction industry jobs nationwide¹

Percentage of employed 25-29 year olds with at least a bachelor's degree



64% of millennials

said they wouldn't even consider working in construction if you paid them

\$100,000 or more.

Technician shortage is costing the U.S. heavy equipment distribution industry roughly

\$2.4 billion a year in lost revenue.











\$35.4 BILLION

The increase in the total value of construction projects nationwide in the last year. 5









- Reshape regulation
- Rewire contracts
- Rethink design
- Improve procurement and supply chain
- Improve onsite execution
- Infuse technology and innovation
- Reskill workers

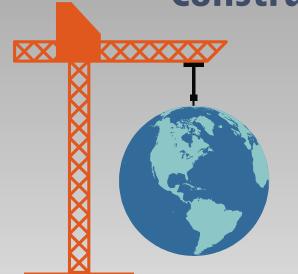






Construction matters for the world economy

... but has a long record of poor productivity



Construction-related spending accounts for

13% of the world's GDP

... but the sector's annual productivity growth has only increased

1% over the past 20 years

\$1.6 trillion of additional value added could be created through higher productivity, meeting half of the world's infrastructure need 6































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Sources

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